

YOUR PROJECT
OUR EXPERIENCE

RETAIL



SHAPING THE RETAIL EXPERIENCE

The path to purchase is never straightforward. There's a world of factors along the way that can sway a decision. And a major one of these is the retail environment – and the experience it creates.

Whether it's a supermarket or convenience store, shopping mall or showroom, food court or fashion boutique, the design of a retail space is integral to the shopper experience – and we should treat this experience like any other we'd desire to have. It should be comfortable and easily navigable, but it should also surprise, excite, entertain and entice.

The materials, technologies and techniques we use to create our retail environments are vital for making this happen. Visually arresting design features; playful manipulation of light and shade, colour and shape; bright, open and airy room plans; intuitive pathways, and acoustically comfortable, unthreatening spaces to encourage customer interaction and streamline the sales process.

All of these play their part in a positive shopper experience.

By blending functionality with flair, great design doesn't just breathe fresh life into brands in the real world – it shapes a retail experience that people will enjoy, share and remember.



2 Mesh R-H 215



3 Optima Canopy Circle



5 Cellio



4 Optima Baffles

YOUR PROJECT:

1 SHOPPING MALL CONCOURSE / GALLERY

As the hub that connects multiple retail areas, concourses are heavily trafficked places. Durable metal or wood-effect metal ceilings are great choices in these areas. Added spot acoustic ceiling options like canopy and baffle ceilings are perfect for designing a concourse ceiling that absorbs sound and engages shoppers with a variety of shapes and colours.

2 SHOWROOM

Showroom ceiling design may need to be unique, yet fit to a tight construction schedule. Many specialty ceiling tiles are available as standard options — yet you can mix and match them to create your own design and express the personality of your store. Make statement using strategically placed canopy and baffle ceilings.

3 FOOD COURT

Food courts cater to the tastes of nearly every shopper, making them one of the busiest places in a shopping centre. Choose from standard acoustic ceiling tiles to wood or metal ceilings, or acoustic canopies and baffles. Acoustic options installed over dining areas will help control noise, while specialty options will provide shoppers some eye candy until their next splurge.

4 BOUTIQUE

Boutique and specialty shops are often smaller retail spaces demanding a personal touch. The ceiling can play a role in creating the right environment and help portray the image the retailer is trying to create. Using our specialty ceilings, available as standard options, enables you to design a project out of the ordinary.

5 SUPERMARKET / DEPARTMENT STORE

From checkout lines to dressing rooms; pharmacies to bakeries, good acoustics are key to helping customers and store personnel communicate clearly. Supermarkets and department stores need a ceiling as versatile as they are. Select a retail ceiling with superior durability to withstand sag and abuse while delivering the sound absorption to make customers comfortable.

OUR RECOMMENDATION:

- Metal ceilings with TrioGuard™
- Floating ceilings

- Floating ceilings
- Mesh ceilings
- Metal Axal Vector

- Floating ceilings
- Wood ceilings

- Floating ceilings
- Wood ceilings
- Eleganza*

- Perla
- Ultima+
- Metal ceilings
- Metal Baffles V-P 500

YOUR PROJECT OUR EXPERIENCE

However unique the design,
together we will achieve your ambitions

DESIGN THAT WORKS

From collaborative design to budgeting, from pre-construction to on-site installation and technical support, our **project teams** across Europe can engineer your inspiration, and tailor it into a truly unique space.

CONTACT US TO KNOW MORE.

1

multi-material approach

to face every design or architectural challenge

6

plants across EMEA

providing a best-in-class service and reduce carbon footprint

6

Your Project Design Centres

with dedicated project-led teams in the Czech Republic, France, Netherlands, Russia, Switzerland and the Middle-East to deliver a customised experience across the entire EMEA region

70%

of our portfolio is C2C Certified[®]

to guarantee material transparency and meet the growing demand for healthy sustainable materials

100%

customer focused

with over 150 years experience in delivering prestigious projects to you around the world

925

products in 96 BIM files (Revit & ArchiCAD)

to unleash your creativity



OFFICE



EDUCATION



LEISURE
& HOSPITALITY



RETAIL



HEALTHCARE



TRANSPORT

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